

PROBLEM SOLVER

SAVE THEIR SKIN AND YOURS



Problem: When you're working outdoors you're exposed to the elements. In wind and rain the natural instinct is to cover up, but in fair weather we peel off the layers, exposing the skin and putting it at risk. Research shows that outdoor workers have a greater risk of developing skin cancer.

A recent study¹ found that working outdoors could lead to one death and around five new cases of melanoma skin cancer a week. According to the HSE, employers have a duty of care to protect their employees from occupational hazards, including UV radiation.

Solution: 90% of skin cancer deaths could be prevented² if the proper precautions are taken. Deb's best practice UV protection programme provides professional-use sun cream alongside training support and educational resources.

Stokoderm® Sun Protect 50 PURE, is a sweat and water resistant SPF50 sun cream with protection against UVA, UVB and UVC rays. A range of training resources are also available to educate on the dangers of UV and the steps necessary to stay safe.

¹ Imperial College London

² IOSH No Time to Lose Solar Radiation Campaign

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